

USA 2008: Democracy Survey

Technical information

<i>Country</i>	<i>Year</i>	<i>Size of sample</i>	<i>Weighted/Unweighted</i>
USA	2008	1500	Unweighted

This web survey was carried out in April of 2008, as part of the LAPOP AmericasBarometer 2008 wave of surveys. The survey was conducted by YouGov Polimetrix. Funding was generously supplied by the Center for the Americas.

With the goal of representing the adult general population of the United States, Polimetrix interviewed 2112 opt-in panelists who were then matched down to a sample of 1500 to produce the final dataset. The respondents were matched on gender, age, race, education, party identification and political interest. Polimetrix then weighted the matched set of survey respondents to known marginals for the general population of the United States from the 2006 American Community Survey. The complete questionnaire can be found at www.AmericasBarometer.org.

Weighting Marginals used in the sample

<i>Weighting Variable</i>	<i>Category</i>	<i>Weighting Marginals</i>
Age	18-34	30.21 %
	35-54	39.69 %
	55+	30.10 %
Gender	Male	48.27 %
	Female	51.73 %
Race	White/Other	76.17 %
	Black	11.06 %
	Hispanic	12.77 %
Education	High School or less	46.36 %
	Some College	28.63 %
	College Graduate	16.15 %
	Post-Graduate	8.86 %