



AmericasBarometer, 2016/2017

Technical Information

<i>Country</i>	<i>Year</i>	<i>Sample Size</i>	<i>Weighted/Unweighted</i>	<i>Fieldwork dates</i>
St. Lucia	2016	1,019	unweighted	February 22 nd to March 20 th

St. Lucia 2016 AmericasBarometer Round

This survey was carried out between February 22nd and March 20th of 2016, as part of the LAPOP AmericasBarometer 2016/17 wave of surveys. The St. Lucia 2016 AmericasBarometer Survey was the first survey that LAPOP conducted in the country with Field work activities being carried out by DataFruit. The survey was supported by USAID and Vanderbilt University.

The project used a national probability sample design of voting-age adults, with a total N of 1,019 people. It involved face-to-face interviews conducted in English. The survey used a complex sample design, taking into account stratification and clustering.

The sample was developed by LAPOP using as a sampling frame the 2010 Population Census. The sample is stratified by three regions: Castries; Eastern Region (Gros Islet, Dennery, Micoud); Western Region (Anse La Raye, Canaries, Soufriere, Choiseul, Laborie, Vieux Fort). The confidence levels anticipated for the national sample is 95%, with a margin of error of 2.5%, assuming a 50/50 proportion in dichotomous variables (in any other proportion, the sampling error is lower). Margin of sampling errors are not adjusted for weights. Respondents were selected in clusters of 6 interviews. Reported statistics or statistical analyses should be adjusted for the design effect due to the complex design of the sample.¹

¹ For more information visit <http://www.vanderbilt.edu/lapop/survey-designs.php>

The sample has 84 primary sampling units and 168 final sampling points. A total of 319 respondents were surveyed in urban areas and 700 in rural areas. Respondents were selected in clusters of 6 interviews both in urban and rural areas.

Table 1: Sample sizes by Strata, Municipality Size and urban/rural area in the 2016 AmericasBarometer Survey in St. Lucia

Strata	Unweighted Sample Size
Castries	401
Eastern Region	329
Western Region	289
Total	1,019
Size of Municipality	
Large (Urban Areas)	401
Medium (Rural areas with more than 5,000 inhabitants)	426
Small (Rural areas with less than 5,000 inhabitants)	192
Total	1,019
Area	
Urban	319
Rural	700
Total	1,019

Quotas for gender and age were adopted since multiple recalls in a national sample such as this are impractical from a cost standpoint. Our experience shows that even three recalls leave the sample with a notable gender imbalance (more women than men). Rather than have to include post-hoc weights to adjust for this sample error, we resolve the problem in the field via quotas.

A single respondent was selected in each household, following the gender and age quota mentioned above. Respondents are permanent household members. If two or more people of the same sex and age group were present in the household at the moment of the interview, the questionnaire was applied to the person with the next birthday.

Weighting of the St. Lucia 2016 dataset

The 2016 AmericasBarometer sample of St. Lucia is self-weighted. The dataset contains a variable called WT which is the “country weight” variable that takes the value 1. The variable “WEIGHT1500” should be activated to produce representative national results. When using this dataset for cross-country comparisons, in order to give each country in the study an identical weight in the pooled sample, LAPOP reweights each country data set in the merged files so that each

country has an N of 1,500. In SPSS this is done via the “weight” command.

Margins of sampling error or statistical analyses should be adjusted for the design effect due to the complex design of the sample².

Readers can access the questionnaire through a link on the LAPOP website: www.AmericasBarometer.org.

Further details of the sample design are contained in the country report. For additional information contact Georgina Pizzolitto at georgina.pizzolitto@vanderbilt.edu

² For more information visit <http://www.vanderbilt.edu/lapop/survey-designs.php>